

# unifrog

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Taverham Sixth Form  
One vision. Our passion. Your future.

## Introduction to Unifrog

# What is Unifrog?

Unifrog is an online platform designed to support young people to make informed decisions about their futures.

They partner with schools to provide a range of online tools and lessons to help students explore their interests, find their best next step, and apply successfully.

The online platform is suitable for all students from Year 7 all the way up to Year 13 and beyond.

We're going to look at some of the tools suitable for each year group, and some of the opportunities available to students.



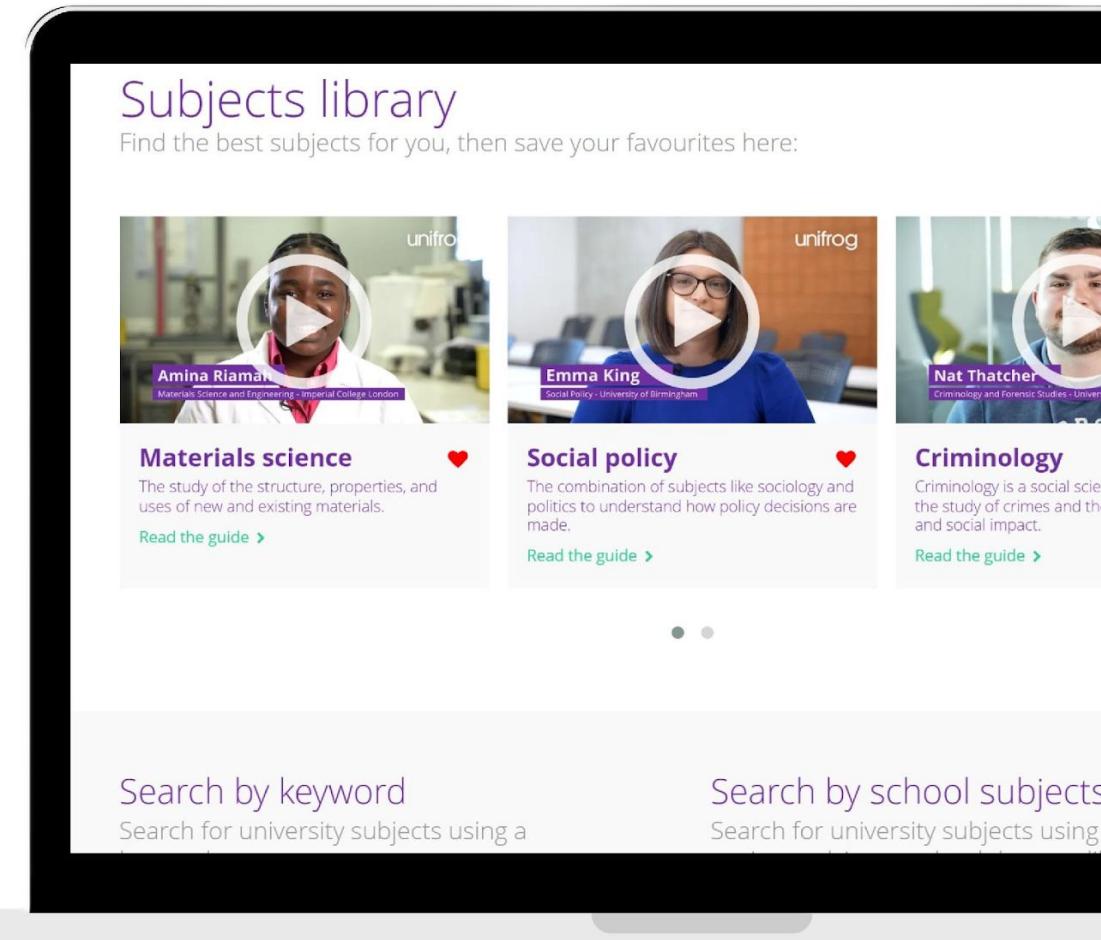
Quizzes	Exploring	Recording	Searching	
INTERESTS QUIZ	CAREERS LIBRARY	LOCKER	UK UNIVERSITIES	
PERSONALITY QUIZ	SUBJECTS LIBRARY	ACTIVITIES	OXBRIDGE	
WORK ENVIRONMENTS QUIZ	KNOW-HOW LIBRARY	SKILLS	APPRENTICESHIPS	
SKILLS QUIZ	UNIFROG COURSES	PLACEMENTS/WEX	COLLEGE/SIXTH FORM	
QUIZ PROFILE	MOOCS	Materials		
<b>Connecting</b>		CV / RESUME	INTERNATIONAL UNIVERSITIES	
UNIFROG EVENTS	READ, WATCH, LISTEN	PERSONAL STATEMENT	<b>Applying</b>	
COMMENTING	SCHOLARSHIPS + SPECIAL OPPORTUNITIES	WRITING TOOL	INTENTIONS	
FOR YOU FEED	NEWSLETTER	NOTES FOR REFERENCE WRITERS	APPLICATIONS LIST	
TALENT POOL				

# The Subjects library

Students can explore over 100 university-level subjects and read up on key details like:

- what it means to study this subject at a higher level
- recommendations for wider reading to support their applications
- interesting facts, including cross-curricular topics

They can also watch videos with real students to find out what it means to study the subject.

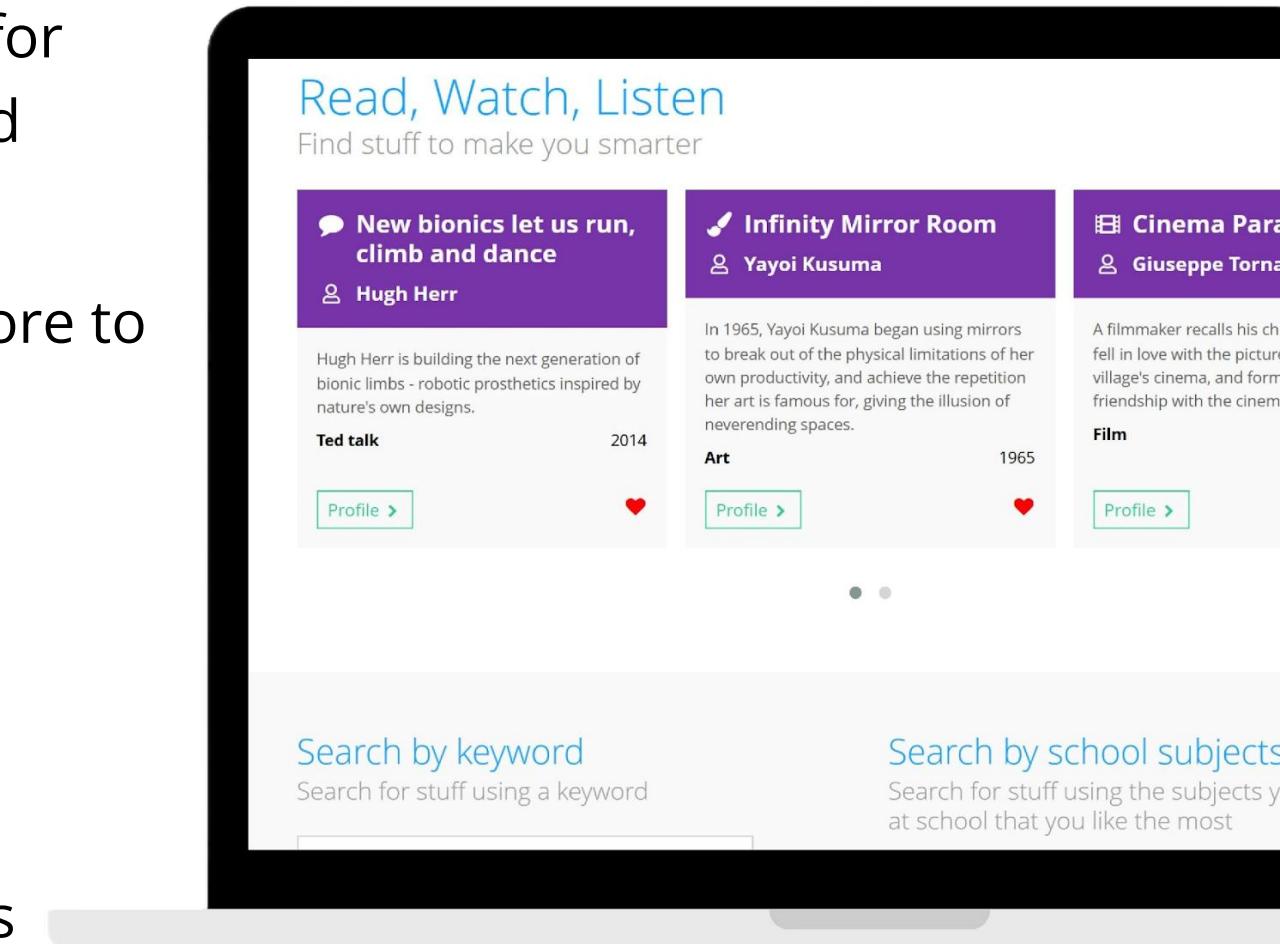


# The Read, Watch, Listen tool

This tool is a library to over 1,000 resources for students to explore as part of their wider and deeper reading.

They can search by subject, keyword, and more to find things like:

- films
- books  
(fiction and non-fiction)
- TED Talks
- articles
- journals
- podcasts
- art
- music
- video channels



# The Activities tool

Students can record their academic and extracurricular activities, as well as details of their wider and deeper reading.

This record will help them write their applications for university, an apprenticeship, a job, an internship, and more!

There's clear guidance to support them, and they can link their activities to key transferable skills.

The image shows a digital interface for adding an activity. At the top, a checkmark icon and the text 'Add activity' are displayed, followed by the sub-instruction 'Record what you've done.' Below this, a field labeled 'Title' contains the placeholder 'eg 'Babysitter for 2 energetic siblings''. A character count of '0 of 50 characters' is shown. A section titled 'What type of activity was it?' explains that each activity can be associated with one type and provides a link to 'how to define the different types'. A dropdown menu is labeled '---- select an activity type ----'. Another section, 'Description + achievements', offers tips for writing descriptions and lists an example: 'eg 'Regularly look after younger siblings. Cook healthy dinner, ensure they do their homework. At times their behaviour is challenging. Keep calm and...''. A character count of '0 chars / 0 words Max 5000 characters' is shown. At the bottom, a 'Skills' section includes checkboxes for 'Critical thinking' (which is highlighted in red) and 'Planning', with a descriptive text for each.

**Add activity**  
Record what you've done.

\* Title  
eg 'Babysitter for 2 energetic siblings'  
0 of 50 characters

**What type of activity was it?**  
Each activity can only be associated with one type.  
Check [how to define the different types](#)

\* Activity type  
---- select an activity type ----

**Description + achievements**  
Write like a boss by [following these 5 tips](#)

\* Description  
eg 'Regularly look after younger siblings. Cook healthy dinner, ensure they do their homework. At times their behaviour is challenging. Keep calm and...'  
0 chars / 0 words Max 5000 characters

**Skills**

**Critical thinking** Evaluating information in order to form your own opinion

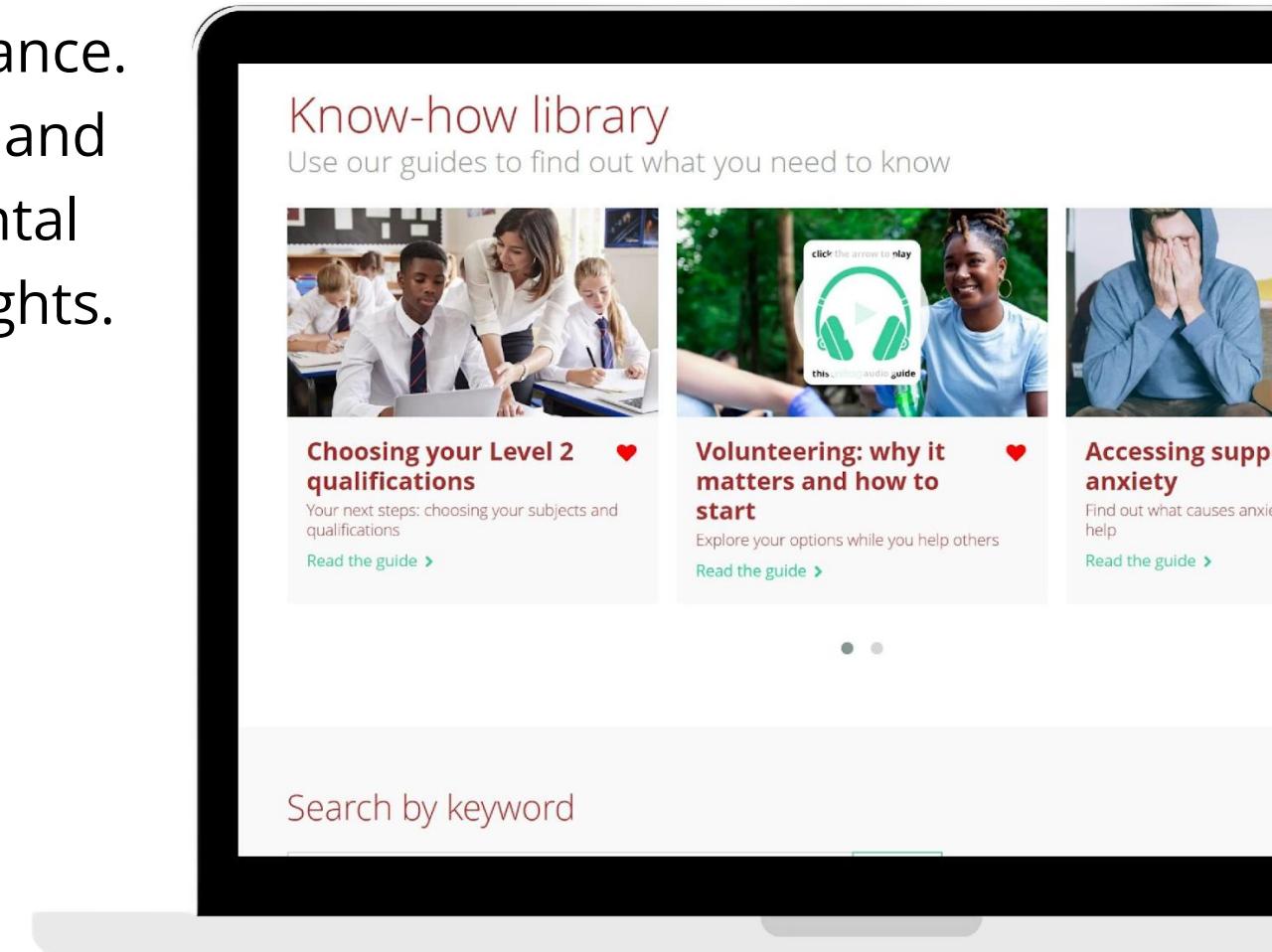
**Planning** Putting plans and data into a sensible order

# The Know-how library

Sometimes, students need a little bit of guidance. The Know-how library is full of expert advice and guidance tackling a range of topics from mental health, to academic support, to industry insights.

Some of Unifrog's popular guides include:

- Example personal statements
- University and employer profiles
- Advice on entering the work of work
- Details of student funding

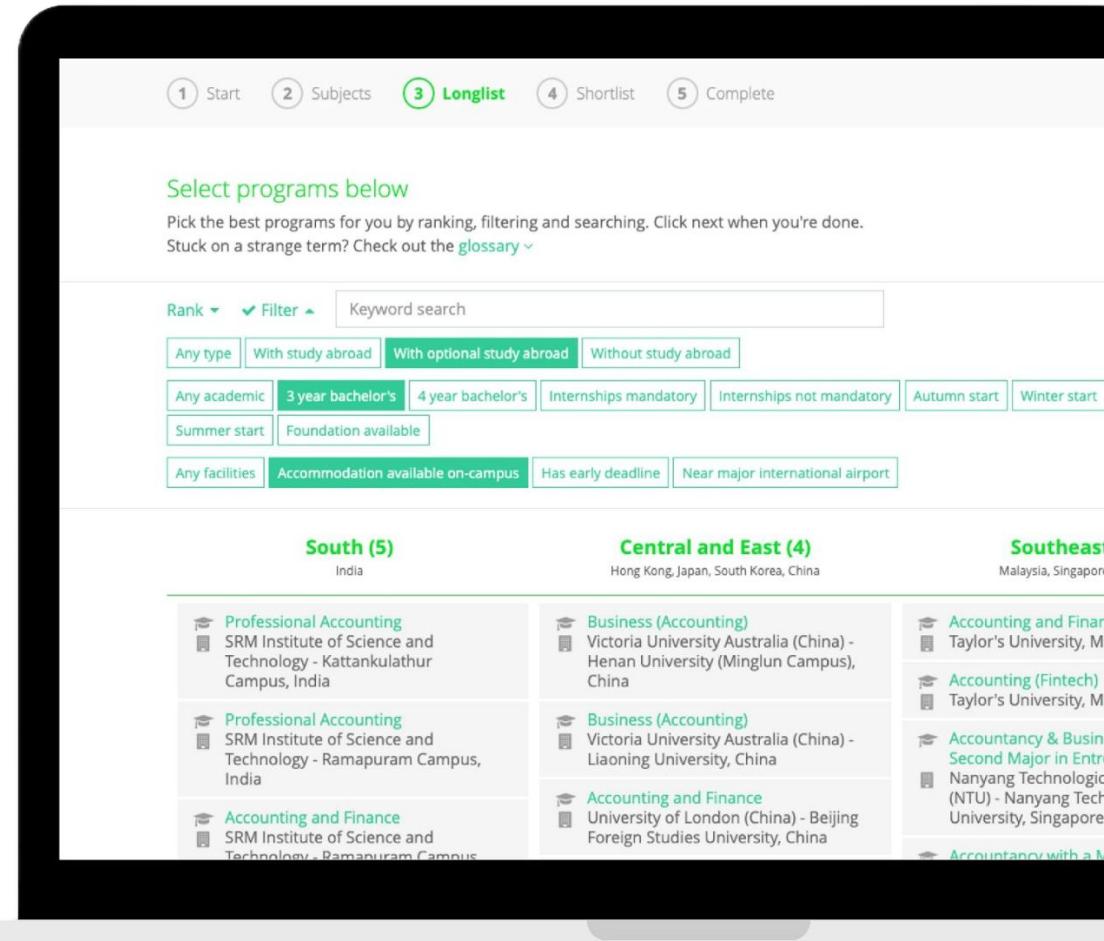


# The search tools

Students can search for live apprenticeships and university courses taught all over the world, using the filter and rank options that are important to them, like:

- type of university
- duration of apprenticeship
- distance from home
- % in work or education following completion

They can save their favourites on a shortlist to come back to when they're ready to apply.



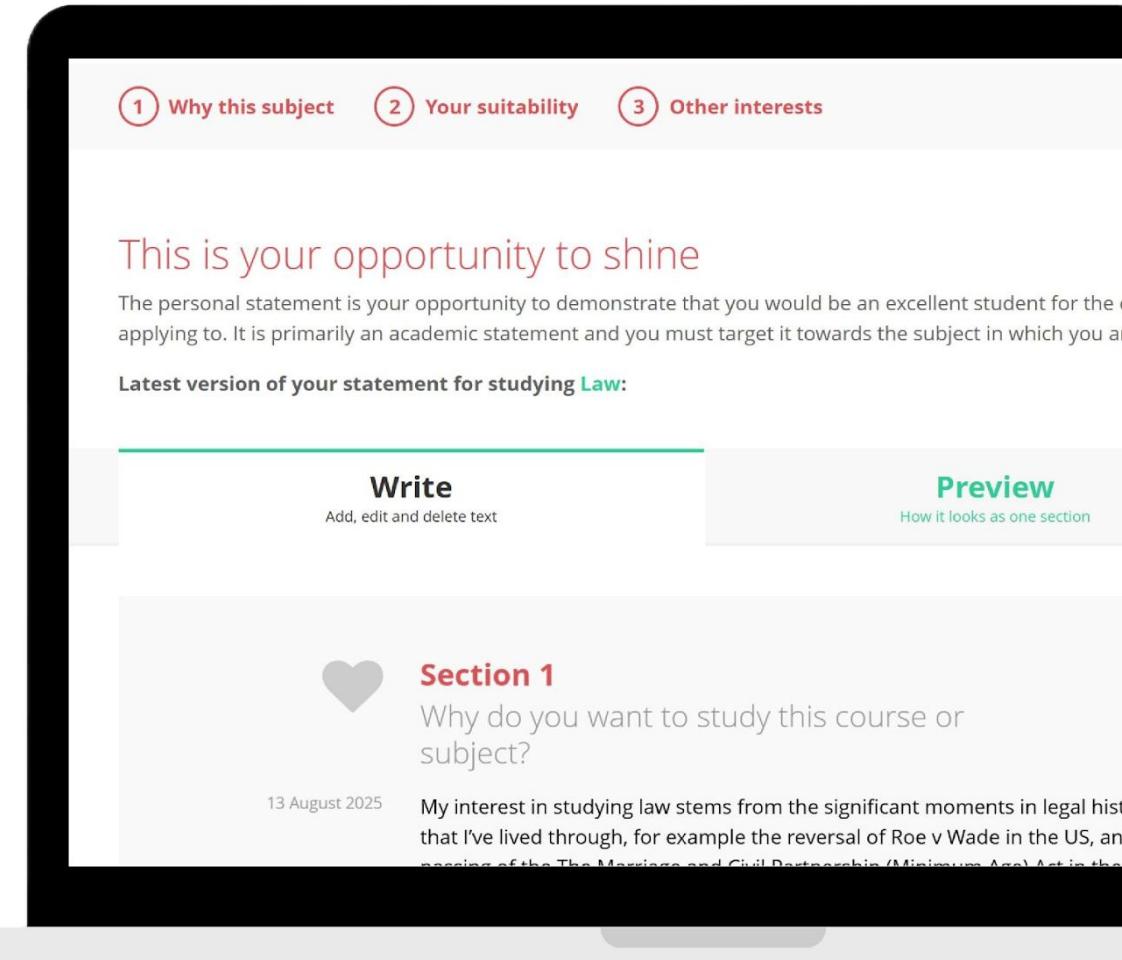
# The writing tools

Students can write their UK personal statement, Common App essay, CV, cover letter, and more using Unifrog's writing tools.

Each type of application has top tips to support students with the writing process.

Teachers can also read students' work and provide feedback on it directly on the platform.

Unifrog automatically saves all students' work, meaning no more losing data and having to start over!



1 Why this subject   2 Your suitability   3 Other interests

This is your opportunity to shine

The personal statement is your opportunity to demonstrate that you would be an excellent student for the... applying to. It is primarily an academic statement and you must target it towards the subject in which you are...

Latest version of your statement for studying Law:

**Write**  
Add, edit and delete text

**Preview**  
How it looks as one section

**Section 1**

13 August 2025

Why do you want to study this course or subject?

My interest in studying law stems from the significant moments in legal history...

# The Placements tool and Talent pool

Unifrog's Placement tool allows students in Years 10-13 to organise work experience and placements directly from the platform, all under the supervision of a parent/caregiver and teacher.

Students in Years 12-13 can join the Talent pool, meaning Unifrog's partner universities and employers can get directly in touch with them with relevant opportunities.

Talent pool

Showcase how amazing you are to our partner universities and employers.

Show off what's special about you, and receive personalised opportunities from top universities and employers, like:

MANCHESTER 1824  
The University of Manchester

KPMG

UNIVERSITY OF EXETER

UNIVERSITY OF LINCOLN

nationalgrid

**Share your awesomeness with our partners**

Show our partner employers and universities what you've been doing on Unifrog, and give them some extra information about yourself. Receive personalised messages from them, and choose whether or not to reply.

What's next?

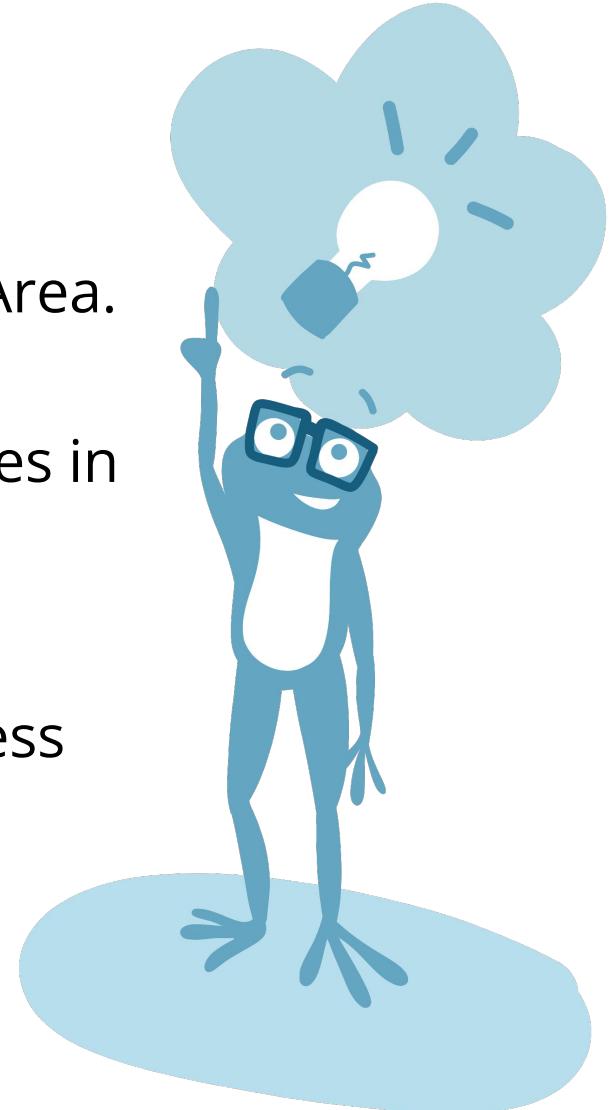
Take the Made-to-measure questionnaire

# GDPR

GDPR is a regulation in EU law on data protection and privacy for everyone within the European Union and the European Economic Area.

Unifrog takes data security very seriously. They have several features in place to protect school and student data.

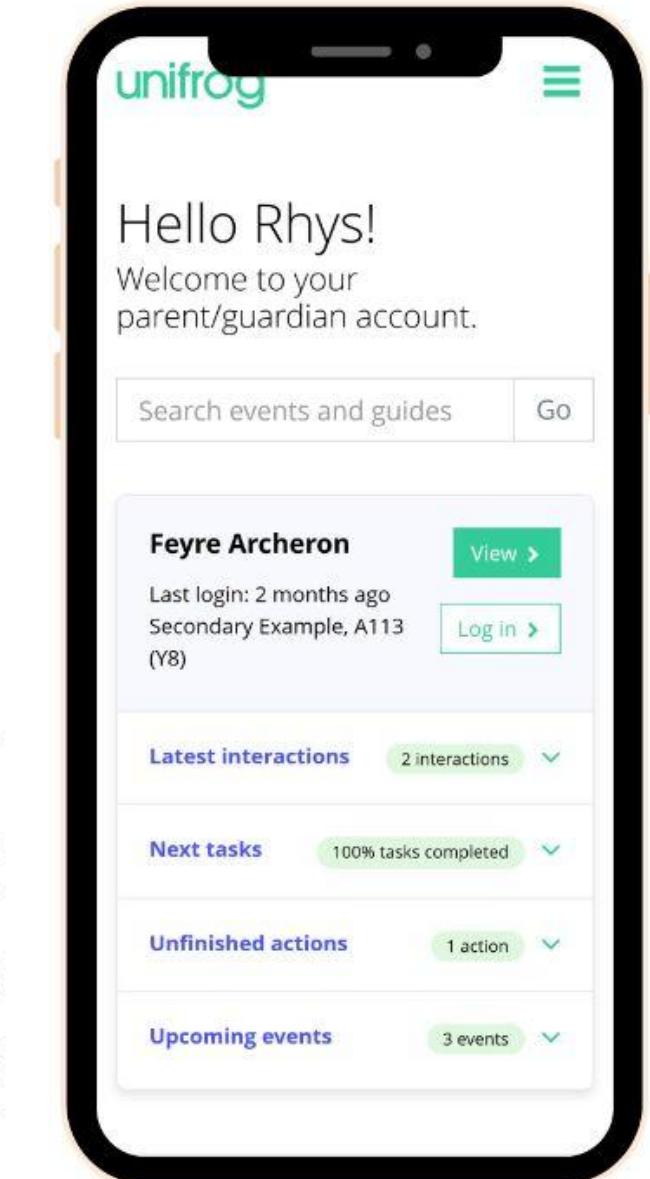
They only use EU data centres, have multiple firewalls, layered-access security, and more. Information on this can be found at [unifrog.org/about#security](https://unifrog.org/about#security).



# Parents and caregivers: get signed up!

Why should students have all the fun?! You can create your own account to see key details about your child's Unifrog journey, and to access the tools in the same way students do!

Scan this QR code or go to [www.unifrog.org/parent](http://www.unifrog.org/parent) and create an account using your email address or single-sign on (i.e. signing in with Google or Microsoft).

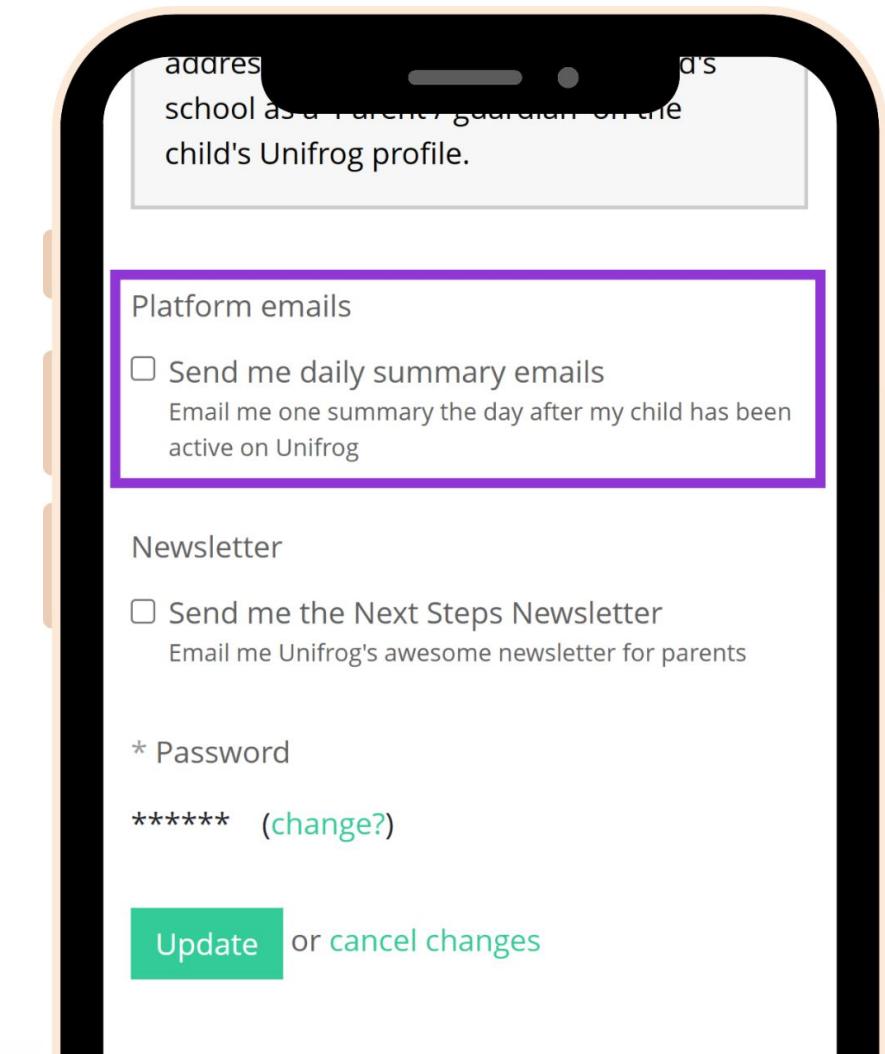


# Weekly summary emails

Sign up to receive weekly summary emails of your child's progress on Unifrog.

You'll find out about any shortlists they've made and any interactions logged against them (i.e. upcoming careers fairs, one-to-ones, and so on).

You can sign up when you first create your account or at any time on the Settings menu.



# One last thing...

You can keep up to date with the latest news and opportunities, along with Unifrog content just for parents, by signing up to the Next Steps Newsletter!

Once you create an account, you'll be asked to fill in your information and you'll have the chance to sign up by ticking the box next to 'Send me the Next Steps Newsletter'. You can also sign up anytime from your settings page.

